



Gracechurch.

# BERMUDA INSURERS MONITOR



## **Bermuda Insurers Monitor**

Launching in 2025, the Bermuda Insurers Monitor provides essential input for carriers' business development planning, market positioning, service development and strategy-setting.





What's the purpose of the  
Bermuda Insurers Monitor?

To analyse the  
performance and  
perceptions of carriers  
and detail their strengths,  
weaknesses and business  
winning capability.



## Why is it important to monitor your underwriting service?



In a challenging market, with shifting dynamics between Bermuda, London, and the US, knowing how your teams and brand are viewed by key brokers can offer a decisive edge. This independent report offers a clear picture of current strengths, opportunities, and areas for strategic improvement — all grounded in real broker feedback.

# At a glance

## Key features:



**c.75**

in-depth interviews with leading placing and producing brokers operating directly in the Bermuda market



**Comprehensive benchmarking** of underwriting team performance, leading individual underwriters, and insurer reputation



**Brand tracking** to assess current perception and brand momentum



**Contextual analysis** comparing Bermuda with London and US market positioning



# Key Measures & Data Evidence

for the London Insurers Monitor:



## Net Promoter Score

Analysis of performance against the named competition on NPS, highlighting areas of strength and weakness with reasons.



## Market share trends and shortlisting

Detailed class analysis against the competition on usage (share) and likelihood of being shortlisted for quality new business.



## Reputation

Brand performance against the competition and over time.



## Service ratings

Measures insurers' underwriting service performance class-by-class on key attributes including relationships, risk appetite, availability, customer-focus and flexibility.

**Prove your service quality.  
Build your brand.**

# Interested?

Speak to a member of the Gracechurch team to discuss your requirements. We can tailor research and advisory packages that will get the measurable results you need.



# Contact us



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