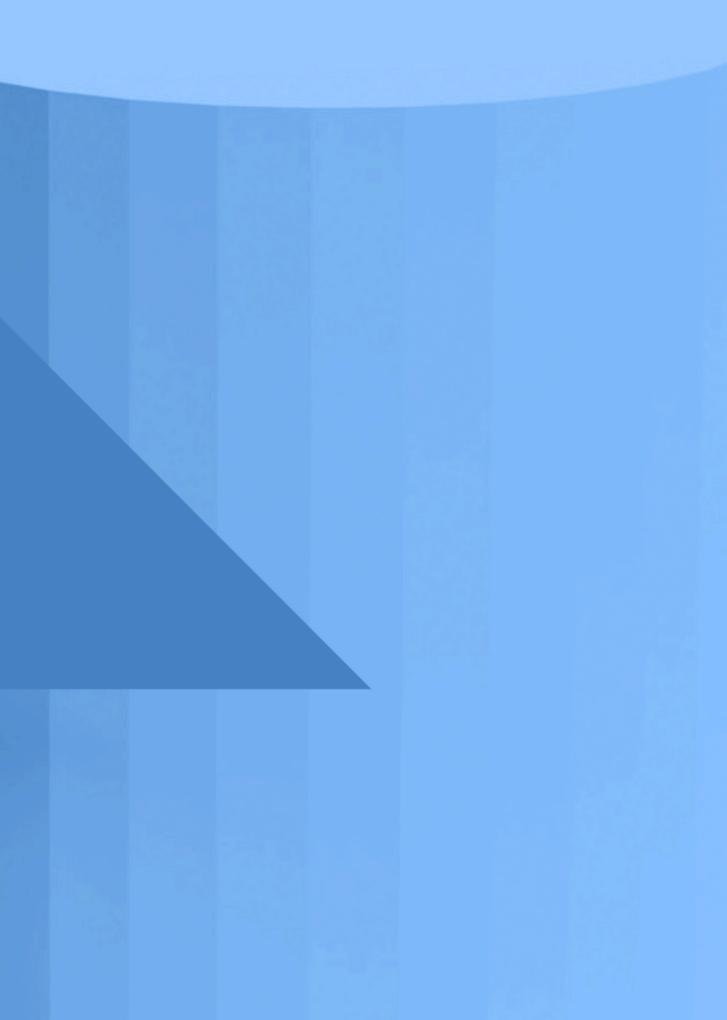
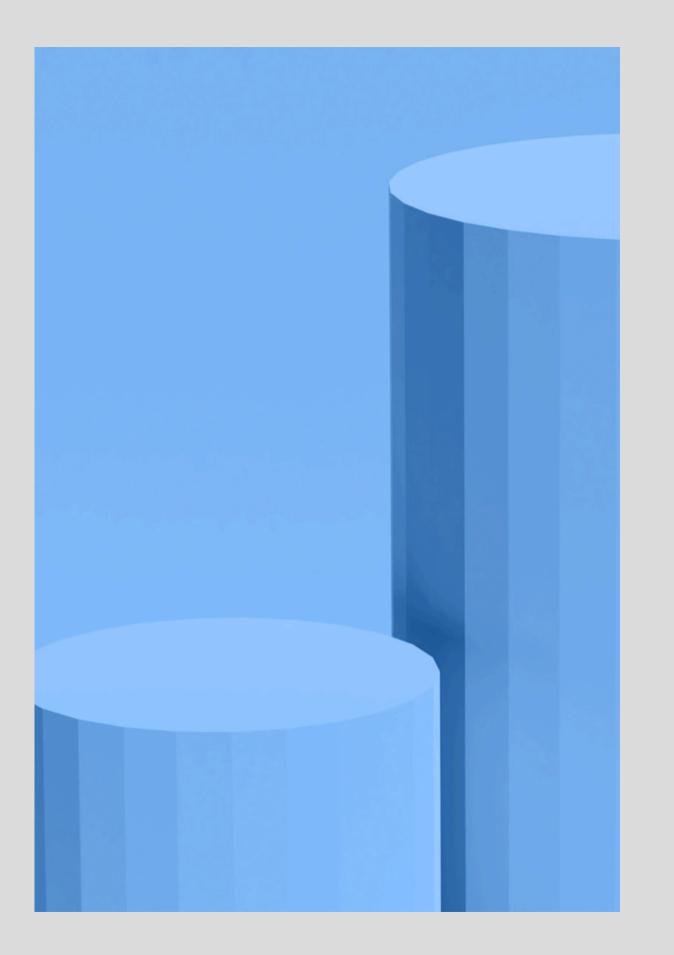


BERMUDA INSURERS MONITOR







Launching in 2025, the strategy-setting.

Bermuda Insurers Monitor

Bermuda Insurers Monitor provides essential input for carriers' business development planning, market positioning, service development and



To analyse the performance and perceptions of carriers and detail their strengths, weaknesses and business winning capability.

What's the purpose of the Bermuda Insurers Monitor?

Why is it important to monitor your underwriting service?



In a challenging market, with shifting dynamics between Bermuda, London, and the US, knowing how your teams and brand are viewed by key brokers can offer a decisive edge. This independent report offers a clear picture of current strengths, opportunities, and areas for strategic improvement — all grounded in real broker feedback.

At a glance

Key features:



c.75

in-depth interviews with leading placing and producing brokers operating directly in the Bermuda market



Comprehensive benchmarking of underwriting team performance, leading individual underwriters, and insurer reputation



Brand tracking to assess current perception and brand momentum





Contextual analysis comparing Bermuda with London and US market positioning

Key Measures & Data Evidence

for the London Insurers Monitor:



Net Promoter Score

Analysis of performance against the named competition on NPS, highlighting areas of strength and weakness with reasons.

Market share trends and shortlisting

Detailed class analysis against the competition on usage (share) and likelihood of being shortlisted for quality new business.



Reputation

Brand performance against the competition and over time.



Service ratings

Measures insurers' underwriting service performance class-byclass on key attributes including relationships, risk appetite, availability, customer-focus and flexibility.

Prove your service quality. Build your brand.

Interested?

Speak to a member of the Gracechurch team to discuss your requirements. We can tailor research and advisory packages that will get the measurable results you need.

Contact us

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