

TRADING SPACES MONITOR

Independent thought leadership, that
can be used to discuss workspace
design with clients in insurance



Gracechurch



Background

The Trading Spaces Monitor provides evidence to help maximise your trading space to improve the client experience, improve business capabilities and encourage loyalty.



What's the purpose of the
Trading Spaces Monitor?

**To provide actionable,
fact-based
recommendations
that sets out
performance metrics,
based on the
experiences of users.**

How does it work?



Our independent interviews focus on the broker experience of trading spaces in the market, enabling you to benchmark with your competitors and use evidence to make informed decisions about how to improve your space.

You get access to all verbatim feedback, bespoke recommendations and analytics dashboards.

**Why is it important to
assess the effectiveness
of your space?**

Client expectations and competition are constantly evolving: knowing where to focus is vital for measuring performance against objectives.

The outcomes of the report help to create efficiency, helping you to know where and when to apply resource to achieve objectives.

Interested?

Speak to a member of the Gracechurch team to discuss your requirements. We can tailor research and advisory packages that will get the measurable results you need.

Contact us



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