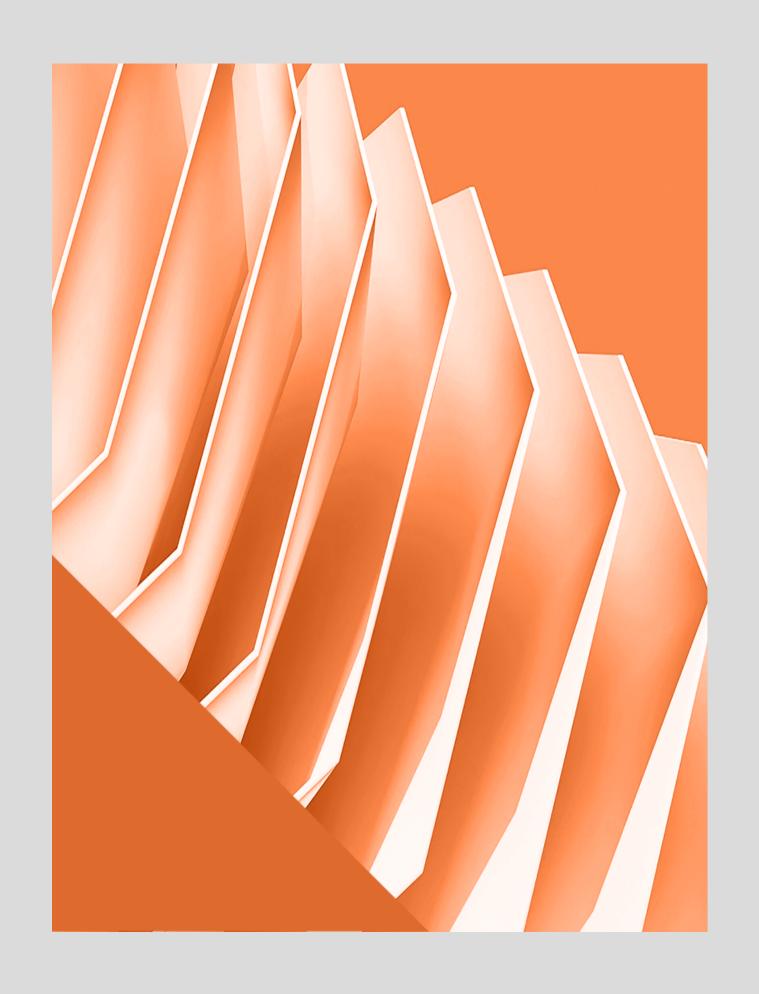
INSURANCE TECHNOLOG MONITOR

Benchmarking the performance & reputation of the main insurance technology providers in the London Market.







Background

This report monitors the perceptions of the main technology decision-makers and will help businesses to adapt their offerings and services based on their clients' needs.



What's the purpose of the Insurance Technology Monitor?

The report offers crucial insights that ambitious technology providers need to know in order to deliver great service and updates to their offerings.

How does it work?



Our independent interviews focuses on the user experience in the market, enabling you to benchmark with your competitors and use the evidence to make informed decisions about how to improve your systems.

You get access to all verbatim feedback, bespoke recommendations and analytics dashboards.

Why is it important to assess the effectiveness of your systems?



Client expectations and competition are constantly evolving: knowing where to focus is vital for measuring performance against objectives.

The outcomes of the report help to create efficiency, helping you to know where and when to apply resource to achieve objectives.

Interested?

Speak to a member of the Gracechurch team to discuss your requirements. We can tailor research and advisory packages that will get the measurable results you need.

Contact us



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